



SERENA HUNTER

Graphic Designer
pivoting from Health Care

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Memberships

- ▶ DesCan

Skills

Creative Software

- ▶ Adobe Acrobat
- ▶ Adobe Bridge
- ▶ Adobe Illustrator
- ▶ Adobe Indesign
- ▶ Adobe Photoshop
- ▶ Adobe XD
- ▶ Canva
- ▶ Basic HTML/CSS
- ▶ Brackets & Responsive Web Design
- ▶ Design for print & web
- ▶ Visual Identity Design
- ▶ WordPress

Marketing & Social Media

- ▶ Facebook Marketing
- ▶ Google Ads
- ▶ Mail Chimp

Meetings & Productivity

- ▶ Google Slides
- ▶ Slack
- ▶ Teams
- ▶ Zoom

Honors

Winner, Popular Vote
Designs that Travel — Travel brochure based on Havana, Cuba
InFocus Film School, 2024
Project selected by peers as among best in class.

Education

Certificate, Graphic & Digital Design, 2024
InFocus Film School, Vancouver British Columbia

Experience

Unit Support Worker
Saskatchewan Health Region
Saskatoon, Saskatchewan 2023 – present

Portering patients from different units to the O.R. During each surgery, nurses will request laboratory, blood, and urine sample runs. After the end of each surgery, sterilize equipment and machinery.

Continuing Care Aide/ Nursing Assistant
Saskatchewan Health Region
Saskatoon, Saskatchewan 2020 – 2023

Assisted in day-to-day care for the elderly. Duties included but not limited to dressing, helping with meals, hygiene, and administration of medicine.

Cook
Family Pizza
Saskatoon, Saskatchewan 2011 – 2020

Delivered friendly customer service. Supervision and training of staff, cleaning tasks, and time management. Keyholder handling cash transactions opening and closing of the store.

Featured Projects

Visual Identity • Premeire Orlando Convention

Redesigned logo of an existing conference. Created a hypothetical theme and key visual for their 2024 event. Key visual is the basis for an integrated campaign: homepage comp for the event's website, pole banners, attendee and speaker badges, and multiple items of swag. The overall identity was formalized in a style guide. [Click here to explore the project.](#)

Seed Packaging • Breez Seeds

Created a hypothetical seed company whose mission is to help one breathe better. Designed a typographic logo for the company with a primary and secondary color palette; a series of three seed packets showcases both. Created the [traditional, digital, photo]illustrations that appear on each package. [Click here to explore the project.](#)