



Serena Hunter

Graphic Designer Pivoting from Health Care

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Memberships

Member, Design Professionals of Canada, 2024 – present

Skills

Creative Software

- ▶ Adobe Acrobat
- ▶ Adobe Bridge
- ▶ Adobe Illustrator
- ▶ Adobe InDesign
- ▶ Adobe Photoshop
- ▶ Adobe XD
- ▶ Canva
- ▶ Brackets
- ▶ Design for print + web
- ▶ Elementor
- ▶ HTML/CSS (basic)
- ▶ Responsive web design
- ▶ WordPress

Marketing + Social Media

- ▶ Facebook Marketing
- ▶ Google Ads
- ▶ Mailchimp

Meetings + Productivity

- ▶ Google Slides
- ▶ Slack
- ▶ Teams
- ▶ Zoom

Honours

Winner, Popular Vote

Closed gate fold travel brochure
InFocus Film School, 2024

Project selected by peers as among best in class.

Education

Certificate, Graphic + Digital Design, 2024
InFocus Film School, Vancouver, British Columbia

Featured Design Projects

Visual Identity • Premiere Orlando Convention

Redesigned logo of an existing conference. Created a hypothetical theme and key visual for their 2024 event. Key visual is the basis for an integrated campaign: created designs for multiple pieces of collateral. The overall identity was formalized in a style guide.

[Click here to explore the project.](#)

Seed Packaging • Breez Seeds

Created a hypothetical seed company whose mission is to help one breathe better. Designed a typographic logo for the company with a primary and secondary color palette; a series of three seed packets showcases both. Created the illustrations that appear on each package by drawing with Micron pen and painting watercolor backgrounds.

[Click here to explore the project.](#)

Experience

Unit Support Worker

Saskatchewan Health Region

Saskatoon, Saskatchewan • 2023 – present

Porter patients from different units to the O.R. During each surgery, fulfill nurse's requests for laboratory, blood, and urine sample runs. After the end of each surgery, sterilize equipment and machinery.

Continuing Care Aide | Nursing Assistant

Saskatchewan Health Region

Saskatoon, Saskatchewan • 2020 – 2023

Managed day-to-day care for elderly patients. Primary duties included data tracking, medication administration, meal planning, and assisting with personal care.

Cook

Family Pizza

Saskatoon, Saskatchewan • 2011 – 2020

Delivered friendly customer service. Supervised and trained staff. Executed cleaning tasks.. Keyholder handling cash transactions opening and closing of the store.